

Reference: British American Tobacco (Czech Republic), s.r.o.

Supplier: KVADOS, a.s.

Product: myAVIS® NG

Field of activity

Retail, wholesale

Web pages

<http://www.bat.com/>

Turnover

1 500 000 000 Kč a více

Activity description

Velkoobchod s tabákovými výrobky

Initial situation before CRM deployment

CRM type

Sales management

Mobile application

Yes

CRM running environment

On own server

Server provision

I require provision

Number of CRM system users

More than 50 users

Budget for CRM

Over 1 mil. CZK

Language versions

Czech, Slovak

Implementation country

Czech republic, Slovakia

Connection to existing systems

complete information system

Deployed solution

Benefits after deployment



Porovnání CRM systému



Hodnocení dodavatelů CRM



Aktuální novinky ze světa CRM.