

Reference: Olympus Czech Group, s.r.o., člen koncernu

Supplier: Sprinx Systems, a.s.

Product: Sprinx CRM

Field of activity

Retail, wholesale

Web pages

<http://www.olympus.cz>

Turnover

1 500 000 000 Kč

Activity description

Initial situation before CRM deployment

CRM type

Sales management
Marketing activities
Service management
Customer centre administration

Mobile application

No

CRM running environment

In cloud

Server provision

Number of CRM system users

11 - 25 users

Budget for CRM

From 250,000 to 500,000 CZK

Language versions

Implementation country

Connection to existing systems

orders management

Deployed solution

Benefits after deployment



Porovnání CRM systému



Hodnocení dodavatelů CRM



Aktuální novinky ze světa CRM.