Reference: Olympus Czech Group, s.r.o., člen koncernu

Supplier: Sprinx Systems, a.s.

Product: Sprinx CRM

Field of activity
Retail, wholesale

Web pages
http://www.olympus.cz

Turnover
1 500 000 000 Kč

Activity description

Initial situation before CRM deployment

CRM type
Sales management
Marketing activities
Service management
Customer centre administration

Mobile application
No

CRM running environment
In cloud

Server provision

Number of CRM system users
11 - 25 users

Budget for CRM
From 250,000 to 500,000 CZK

Language versions

Implementation country

Connection to existing systems
orders management

Deployed solution

Benefits after deployment

Porovnání CRM sytému

Hodnocení dodavatelů CRM

Aktuální novinky ze světa CRM.